

Advertising Partnership Opportunities



SNIPER
CENTRAL

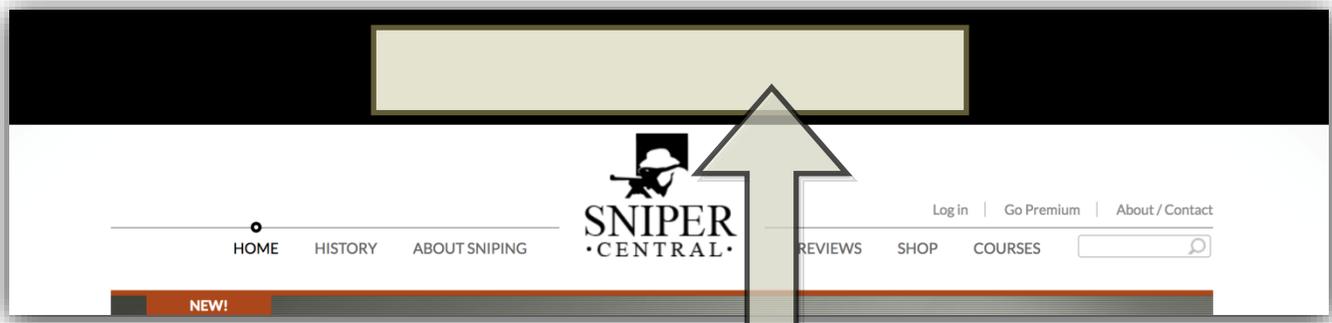


www.snipercentral.com | (888) 764-7374 | PO Box 7127 | Missoula, MT 59807

Sniper Central has a very focused audience tailored around the Sniping community. Sniper Central also reaches a broader market that includes long range shooting enthusiasts, military historians, firearms collectors, law enforcement, active duty military personnel as well as other demographics that share

common interests with our dedicated focus of sniping. We receive over 138,000 unique visitors a month with over 340,000 page views. If you are interested in advertising on snipercentral.com, we offer several options that are detailed here.





Sniper Central Leaderboard

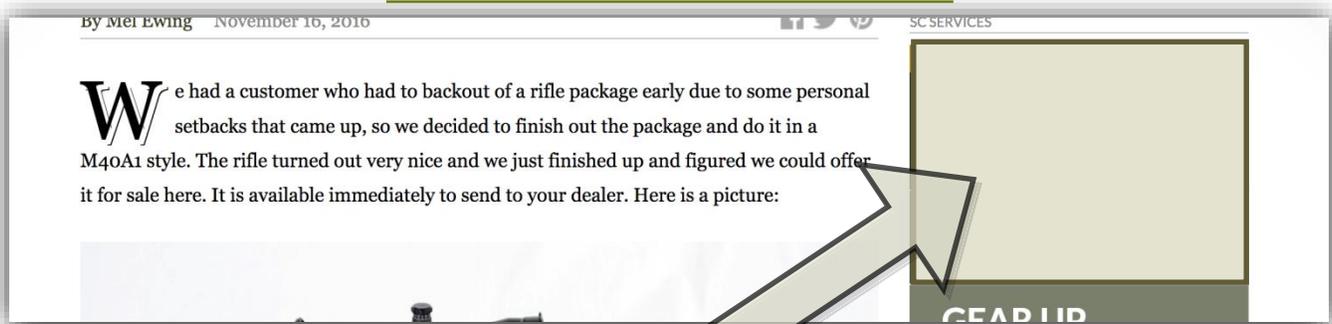
Price: \$10 CPM (Cost Per 1000 Impressions)

Minimum Buy: 50,000 Impressions

Term Length: Monthly agreement, Contract discounts available

Size: 728x90px

Our premier advertising space is our 728x90px leaderboard ad that is prominently displayed above the fold on every page on the snipercentral.com site. We sell this ad space on a cost per view (CPM) basis with a minimum buy in of 50,000 views. This space receives a high level of response and allows you to display your ad prominently in front of many thousands of viewers that are focused on our market.



Sideboard

Price: \$10 CPM (Cost Per 1000 Impressions)

Minimum Buy: 20,000 Impressions

Term Length: Monthly agreement, Contract discounts available

Size: 300x250px

The square box on the right hand side of the page is displayed on all content and review pages and provides a nice layout space for your box style banners. The positioning of this advertising space places your message within the body of the website, preventing "banner blindness" and allowing for maximum impact. The different shape also allows for an additional creative look. The minimum buy is less for advertisers with a shorter campaign or limited need.



Sniper Central Letter - Living in the Shadows

Why Shadows are our Best Friends



If you talk to anyone who has gone through and graduated from one of the primary military sniper schools here in the USA, without a doubt the consensus is that the

Newsletter

Price: \$600 for top placement, \$400 for secondary letter placement

Minimum Buy: One Edition

Term Length: Monthly agreement, Contract discounts available

Size: 728x90px

With over 9,000 subscribers and an open rate in excess of 25%, The Sniper Central Letter is one piece of mail that is well received every month. When you place your advertisement in our monthly letter these high-interest readers will associate your business with the expert information and trusted advice available through Sniper Central. These advertising placements are sold as exclusive spots rather than as a percentage of total web traffic.

Ready to take the next step? Contact us today to reserve your ad space and communicate with our highly-targeted customer base.



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